

Chapter



Influence of political brand value on social media activities

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Edition	1st Edition
First Published	2022
Imprint	Routledge India
Pages	32
eBook ISBN	9781003315377

ABSTRACT



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The IUP Journal of Applied Finance

Impact of Institutional Investors on Indian Stock Market Performance

Article Details

Pub. Date	: Oct, 2022
Product Name	: The IUP Journal of Applied Finance
Product Type	: Article
Product Code	: IJAF011022
Author Name	: Aashish Jain
Availability	: YES
Subject/Domain	: Finance
Download Format	: PDF Format
No. of Pages	: 25

Price

For delivery in electronic format: Rs. 50; For delivery through courier (within India): Rs. 50 + Rs. 25 for Shipping & Handling Charges

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Abstract

The paper analyzes the impact of Foreign Institutional Investors (FIIs) and Domestic Institutional Investors (DIIs), as these are the two primary institutions on which the Indian stock market is dependent. The research design and statistical tools used in the study are: Vector Error Correction Model (VECM), Granger Causality, Variance Decomposition Analysis, and Impulse Response Function. During the Covid-19 pandemic, high volatility was witnessed in the global markets, so it is important to evaluate the behavior of the Indian stock market with respect to the inflows and outflows of institutional investors on a daily basis. The paper concludes that Indian stock market return (Nifty 50) has more significant impact on FIIs, as compared to DIIs (mutual funds).

Introduction

India is one of the fastest growing developing countries, where foreign and domestic investors seek to build their portfolios to get the maximum returns. In any economy, it is a challenge to allocate savings according to the availability of investment opportunities. All the countries expect to get a sufficient number of inflows to exploit new business ideas, generate employment, and grow the economy at a rapid pace. The foreign investors, on the other hand, seek to invest in an economy where the growth potential is high. Every country knows the importance of foreign investors as well as domestic investors.

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2 Author(s): DR. MAMTA ARORA,AASHISH JAIN

Vol - 14, Issue- 5, Page(s) : 278 - 297 (2023) DOI : <https://doi.org/10.32804/IRJMSh>

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Abstract

COVID-19 and the worldwide lockdown, alongside livelihood struggles and economic crisis has impacted the financial and investment decisions of people around. Among the various investment avenues, this study endeavors to analyse the impact of COVID-19 pandemic on the performance of ‘Mutual Fund Industry’ in India; hence enabling financial institutions and individuals, get coherent insights of market patterns and behaviour, shaping future investment decisions.

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[Vol - 14, Issue- 1,](#)

Page(s) : 67 - 80 (2023)

DOI :

<https://doi.org/10.32804/IRJMST>

Abstract

Financial Risk tolerance is the level of risk an investor is willing to accept while making an investing decision. There is always an element of risk that is involved while making an investing decision. Risk tolerance may vary from person to person. It accounts to the capacity the investor can withhold before making such decisions. An aggressive investor may conceal greater risk compared to a conservative investor.

References

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The unforeseen emergence of COVID-19 pandemic compelled academic institutions worldwide to shift from the physical mode of teaching to the online mode. This rapid and unexpected transition from face-to-face to online teaching has not only entailed a number of challenges and constraints but also opportunities that need to be examined.

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DR. MAMTA ARORA, DR. ARPITA KAUL

Vol - 14, Issue- 2, Page(s) : 69 - 86 (2023) DOI : <https://doi.org/10.32804/CASIRJ>

Abstract

Coronavirus has deeply impacted all walks of life. It has affected each and every industry, education, manufacturing, real estate, hospitality sector and information technology are some of the sectors that have been impacted either positively or negatively. E-commerce is one such which is part of all the industries. 1991 is the year when e commerce started to develop in India and since then has been ever growing.

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